

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

RT-5503

## 1997 ECONOMIC CENSUS MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

OMB No. 0607-0826: Approval Expires 08/31/99

RT-5503

DUE DATE FEBRUARY 12, 1998

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS 1201 East 10th Street Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

				(Please corre	ct any errors in name, address, and ZIP Code.)						
tl I:	his questionnaire S CONFIDENTIA	to answer the qu	estions and only by Cei	return the report to nsus Bureau emplo	s Code, requires businesses and other organizations that receive the Census Bureau. By the same law, YOUR CENSUS REPORT yees and may be used only for statistical purposes. Further, copie	es					
Is the	e Employer Ider I the same as th	IDENTIFICATION htification Numb e one used for t er's Quarterly Fe	er (EIN) sho nis establisl	nment on its	HOW TO REPORT DOLLAR FIGURES  Dollar figures should be rounded to thousands of dollars.  Example: If a figure is \$1,125,628.79 report  Dollar figures should be rounded to thousands of dollars.  Example: If a figure (000) (	Dol- lars (000)					
(	094 1 Yes	2 No - Repo	rt current EIN	l below	Item 4. DOLLAR VOLUME OF BUSINESS Mil. Thou.	Dol.					
Item	n 2. PHYSICAL L	(9 digits)			Sales of merchandise and other operating receipts for 1997 (Exclude sales or other taxes collected)						
a. Is th	s this establishm	nent's physical l vn in the label? physical locations	P.O. box and		Item 5. PAYROLL Payroll in 1997, BEFORE DEDUCTIONS  Mil. Thou.	Dol.					
(	093 1 Yes	2 No - Repo	rt physical Ic	cation below	a. Annual						
N	Number and stree	t			b. First quarter (January-March)						
С	City, town, village	, etc.	State	ZIP Code	Item 6. EMPLOYMENT Number						
b. Is	s this establishm oundaries of the	nent physically le city, town, vill	ocated insidage, etc.?	de the legal	Number of paid employees for pay period including March 12, 1997 (Include both fulland part-time employees)						
c. In	095 1 ☐ Yes 2 ☐ No n what type of n hysically locate	3 ☐ No legal b 4 ☐ Do not kno nunicipality is the	w	nment	Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS  a. Kind of business  What was this establishment's PRINCIPAL kind of business in 1997? Mark (X) only ONE box.  Boat dealer 5551001  Boating equipment and supply store 5551002  Motorcycle dealer 5571001  Motorcycle parts and accessories dealer 5571002						
	2 Town 3 Other 4 Do not										
d. In	n what county (e hysically locate	e.g., Dade County) d?	is this esta	blishment	Recreational vehicle dealer (travel trailers, camping trailers, converted vans, motor homes, truck campers, etc.)						
a. H	nis establishmer	ns during 1997 v nt actively opera	ted?	Aircraft dealer	599001 599002 511001						
b. W st	tatus at the end —	owing best desc of 1997? <i>Mark (</i>	ribes this es X) only ONE	stablishment's <i>box</i> .	·	521001 531101					
(	3 ☐ Ceased	orarily or seasona d operation – <i>Give</i> r leased to anothe late at right AND	e date at righ er operator –			193001 777777					
N	Name of new owr	ner or operator									
N	Number and stree	t									
C	City		State	ZIP Code	ITEM 7 CONTINUED ON PAGE 2						
				1	TIENT / CONTINUED ON PAGE 2						

	ID OF BUSINESS AN						Item 10. MERCHANDISE LINES	– Cont	inued			
***	ARACTERISTICS – Co haracteristics	ntinue	d					Cen-			re acce	
1. In wha	naracteristics at format did this e: ARILY sell in 1997?						Merchandise lines	sus use	-	Thou.	T .	Per- cent
From a	hysical displays of pr counter (little or no c warehouse or office - <i>Describe</i>	display	) 		2 <u></u> 3 <u>_</u>		Automobiles, vans, trucks, other powered transportation vehicles (Include motorcycles, motor scooters, motorbikes. Report converted vans on line 3f.)      New motorcycles, motor scooters, motorbikes (Include parts and accessories. Report					
Adverti direct r	id this establishme t new customers in NE box.  on and store attractive ising to the general primail advertising ising to the trade or chers	ness ublic, in	Mark ncludin ectly to	(X) g	2□		parts installed in repair on line 18a.)  b. Used motorcycles, motor scooters, motorbikes (Include parts and accessories. Report parts installed in repair on line 18a.)  c. All other powered transportation vehicles (include automobiles, vans, minivans, trucks, etc.)  d. Sum of lines 2a through 2c	0712 0713 0714 0700				
What was the method of some box.	THOD OF SELLING nis establishment's relling in 1997? Man	rk (X) c	only		235		3. Recreational vehicles, parts, and accessories (Report manufactured (mobile) homes on line 7. Report liquefied petroleum (propane) gas on line 14. Report motorcycles on line 2a or 2b.)			 		
Mail order (in	s establishment nclude catalog selling television or compute	and ho	ome				a. New camping trailers (collapsible)  b. New travel trailers (include)	0581		   		
Telemarketing Direct selling house and no	g	house	 -to- ns)		3 🗌		5th wheel)  c. New truck campers (mounted on pick-up trucks) (Report trucks on line 2c)	0582 0583		 		
	erchandise vending m ASS OF CUSTOMER	iachine	·S		5 L		<b>d.</b> New motor homes	0584		<del> </del> 		
Report the p	percentage of this ent's total sales in 1		Ī		of sales		e. Used recreational vehicles	0585		   		
<ul><li>a. General properties</li><li>b. Other, inclinatitution profession</li></ul>	ublic (household considuals)  luding retailers; whole al, industrial, comme al, and farm users (fouction); and governments.	esalers rcial,	;;	239			f. All other recreational vehicles, parts, and accessories (Include converted vans. Report repair receipts on line 18b, parts installed in repair on line 18a, and rental receipts on line 18e.)	0586		 		
	IERCHANDISE LINES	ient					g. Sum of lines 3a through 3f	0580		 	Ì	
establishme percent of t	s for each merchand ent, either as a dolla otal sales. (See HOV	i <mark>r figu</mark> i V TO R	r <mark>e or a</mark> s EPORT	s a who	le R		4. New aircraft, engines, and parts and accessories	0857		 	i I	
FIGURES on	page 1 and HOW TO			<u> </u>	T	D	5. Used aircraft, engines, and parts and accessories	0858		   		
HOW TO REPORT	If figure is 38.76% total sales:		Mil.	Thou.	Dol.	Per- cent	6. Utility trailers	0864		l <del> </del>	! +	
PERCENTS	• Report whole per Not acceptable —	rcents-			<b></b>	<b>39</b> 38.76	7. Manufactured (mobile) homes	0680		 		
Merch	nandise lines	Cen-		IATES a			8. Automotive tires, tubes, batteries, parts, accessories			   		
1. Sporting	goods (Include	230	Mil.	Thou.	Dol.	Per- cent	(Report parts installed in repair on line 18a)	0740		 		
boats, bid accessori receipts f	cycles, parts and es, etc. Report rom boat storage		27, 7	 	 		9. Automotive fuels  10. Automotive lubricants (oil,	0720		 		
<b>a.</b> New b	ing on line 18c.) poats, motors, and accessories			 	 		greases, etc.)	0730		 		
repair	rt parts installed in on line 18a)	0514		 				0070		<del> </del> 		
parts a (Repoi repair	ooats, motors, and and accessories rt parts installed in on line 18a) ized sport vehicles	0515		 			12. Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.	0620		       		
(includ	de sport verificies de snowmobiles, golf go-carts, jet skis, and accessories, etc.)			 			<b>13.</b> Hardware, tools, and plumbing and electrical supplies	0600		   		
(includ	ner sporting goods de bicycles, parts and	0528		     			14. Household fuels (oil, LP gas, wood, coal)	0780		   		
	ories, etc.) of lines 1a through 1d			 			<b>15.</b> Men's wear (Report footwear and boys' wear on line 17)	<b>0200</b>		   		
<b>e.</b> Sum o	n mies la unough la	0300	<u> </u>	<u> </u>			ITEM 10 CONTIL	VUED (		ONTINI	IF ON	PAGE '

Form RT-5503							Page 3			
If not shown, please enter your from the address label on page 1		t Cens	us File	Numbe	er	Census File Number				
Item 10. MERCHANDISE LINES -	Contin	ued				Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERAT	ION			
Merchandise lines	Cen-		ATES a			a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?				
	use	Mil.	Thou.	Dol.	Per- cent	1 ☐ Yes – Complete this item 2 ☐ No – Skip to item 15				
<b>16.</b> Women's, juniors', and misses' wear (Report footwear and girls', infants', and toddlers' wear on line 17)	0220		     	 		b. Is this company owned or controlled by another company?  Enter name, address, and EIN of the owning or controlling company				
<b>17.</b> All other merchandise (Report receipts for services on line 18)	9810		 			097 1 ☐ Yes —> 2 ☐ No				
Specify principal lines and estimated sales below			1	 		EIN (9 digits)				
076 <b>a.</b>	9811		 	 		c. Does this company own or control any other company or companies?  Enter name, address, and EIN of the owner controlled company	∌d or			
077 <b>b.</b>	9812		   	   		098 1 ☐ Yes →				
078	00.12		1			2 □ No				
C.	9813		<u>i</u>			EIN (9 digits)				
18. All nonmerchandise receipts (include receipts from rentals, storage, and other services provided to customers) EXCLUDING SALES AND OTHER TAXES			 	 		d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?  If more than one, provide the physical location address and	er			
a. Parts installed in repair	9907		 			other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same				
<b>b.</b> Labor charges for work performed by this			   			format in REMARKS or on a separate sheet of paper. <b>Estimates are acceptable</b> if book figures are not available.				
establishment  c. Receipts from pleasure boat	9904		 			Name 1997 Mil. Thou. 081	Dol.			
storage and docking services (include receipts for launch fees and slip			   			Number and street Sales Annual O82				
rentals)  d. Rental or lease of boats,	9914		 			City State ZIP Code payroll Paid employees for po	av			
aircrafts, etc.  e. Rental or lease of	9921		i I			Kind-of-business description period including March				
recreational vehicles	9922		 			Census <sup>088</sup>				
f. Value of service contracts	9943					use	Dol.			
g. Commissions received for the sale of credit life insurance and the arrangement of financing	9944					Number and street  Sales  Annual				
h. All other nonmerchandise receipts	9953					City State ZIP Code payroll Paid employees for page 2	nav			
i. Sum of lines 18a through	9900		   			Kind-of-business description  Rind-of-business description  Rind-of-business description  Rind-of-business description				
19. TOTAL (Should equal item 4 if reporting in dollars)	9990		 		100%	Census <sup>088</sup>				
Item 11. SPECIAL INQUIRIES	10000		<u> </u>	l	10070	use				
a. Did this establishment have a docking or storage facilities (moorings, in/out racks, and o spaces) as of December 31, 19  283 1 Yes - Complete b 2 No - Skip to item 13	includ ther la	ing we	t slips,			REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.	be			
b. How many pleasure boat docl storage spaces (including wer moorings, in/out racks, and or storage spaces) did this estab have as of December 31, 199	slips, ther la lishme	nd 2	N: 284	umber						
Item 12. Not applicable to this report  Item 13. LEGAL FORM OF ORGANIZATION						Item 15. CERTIFICATION – This report is substantially accurate				
Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE box.						and has been prepared in accordance with instructions.	Year			
1 Individual owner (sole proprietorship) 2 Partnership						Period covered by this report    FROM:				
3 Cooperative association (taxable) 4 Cooperative association (tax-exempt)						Title				
4 Cooperative association (tax-exempt)  5 Government – Specify										
0 Corporation (Do not man cooperative association)	k if any	form o	f			Telephone Area code Number Extension				
9 Other – Specify						Signature of authorized person Date				